

# ORDER

**Orders**  
**Order / Rev:** 2344432  
**Alt Order #:** WOC13296323  
**Product Desc:** Issue  
**Estimate:** 11192  
**Flight Dates:** 11/08/21 - 11/14/21  
**Original Date / Rev:** 11/04/21 / 11/04/21  
**Order Type:** General

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounts Payable  
650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Facebook  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:** 04/29/21  
**Advertiser External ID:** 194298  
**Agency External ID:** 2118AGP  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/14/21	12	\$2,400.00	\$2,040.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	12	\$2,400.00	\$2,040.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$2,400.00</b>	<b>\$2,040.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	11%	\$2,400.00
Market	100%	\$21,818.18

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$19,418.18
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	11/08/21	11/12/21	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$225.00	P03	0.00	NM	2	\$450.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/08/21	11/14/21	MTWTF--	2	\$225.00	0.00								

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Advertiser: ISS/ Facebook  
 Product Desc: Issue  
 Estimate: 11192

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	MTWTF--		2				\$225.00		0.00			
N 2	WHAS	11/08/21	11/12/21	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p	MTWTF--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	MTWTF--		2				\$125.00		0.00			
N 3	WHAS	11/08/21	11/12/21	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	MTWTF--	:30	2	\$300.00	P04	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	MTWTF--		2				\$300.00		0.00			
N 4	WHAS	11/08/21	11/14/21	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	-----S		1				\$375.00		0.00			
N 5	WHAS	11/08/21	11/12/21	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	MTWTF--	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	MTWTF--		1				\$200.00		0.00			
N 6	WHAS	11/08/21	11/13/21	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	-----S-		1				\$100.00		0.00			
N 7	WHAS	11/08/21	11/14/21	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	MTWTF-S	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	MTWTF-S		1				\$225.00		0.00			
N 8	WHAS	11/08/21	11/13/21	Local News @ 9a Sa WAKE UP WEEKEND 9-10A	CM	9-10a	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	-----S-		1				\$100.00		0.00			
N 9	WHAS	11/08/21	11/14/21	Good Morning America 3M GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/08/21	11/14/21	-----S		1				\$100.00		0.00			
													Totals	12	\$2,400.00